



2026 PARTNERSHIP OPPORTUNITIES

Partner with Sun Country

Reach golfers. Help the game grow.

Amateur golf / PGA Section / Junior golf / Foundation

[Explore a partnership](#)

SunCountryGolf.com

OUR COMMUNITY

One house. More ways to connect.

Connect your business with golfers, families and PGA of America Golf Professionals across New Mexico and West Texas. Choose an event, a campaign or a community program, and we will build a partnership around it.

14,000+

SCAGA members

200+

PGA Members & Associates

NM + West TX

Our golf community

Four parts of the Golf House. A partnership built around your audience.



Sun Country Amateur Golf Association

A USGA Allied Golf Association serving 14,000+ members through handicapping, championships and member benefits.



Sun Country Section, PGA of America

The regional home for PGA of America Golf Professionals and Associates, with tournaments, education and career support.



Sun Country Junior Golf

Tournament experiences and opportunities for young golfers and their families across the region.



Sun Country Golf Foundation

Programs that bring golf to young people, Veterans and communities with fewer opportunities to play.

Member reach and email subscriptions are different measures. The Section figure follows its current public description. Email subscriber counts reflect subscription permissions, rather than membership totals.

COMMUNITY PARTNERSHIPS

Give more people a place in the game.



YOUTH

Help young golfers get their start.

Support junior tournaments, team golf and affordable rounds through programs including the Sun Country Junior Tour, PGA Jr. League and Youth on Course.



MILITARY

Support those who served.

PGA HOPE introduces Veterans and Active Duty Military to golf through instruction and shared time on the course. Partnerships help keep the program free for participants.



INCLUSION

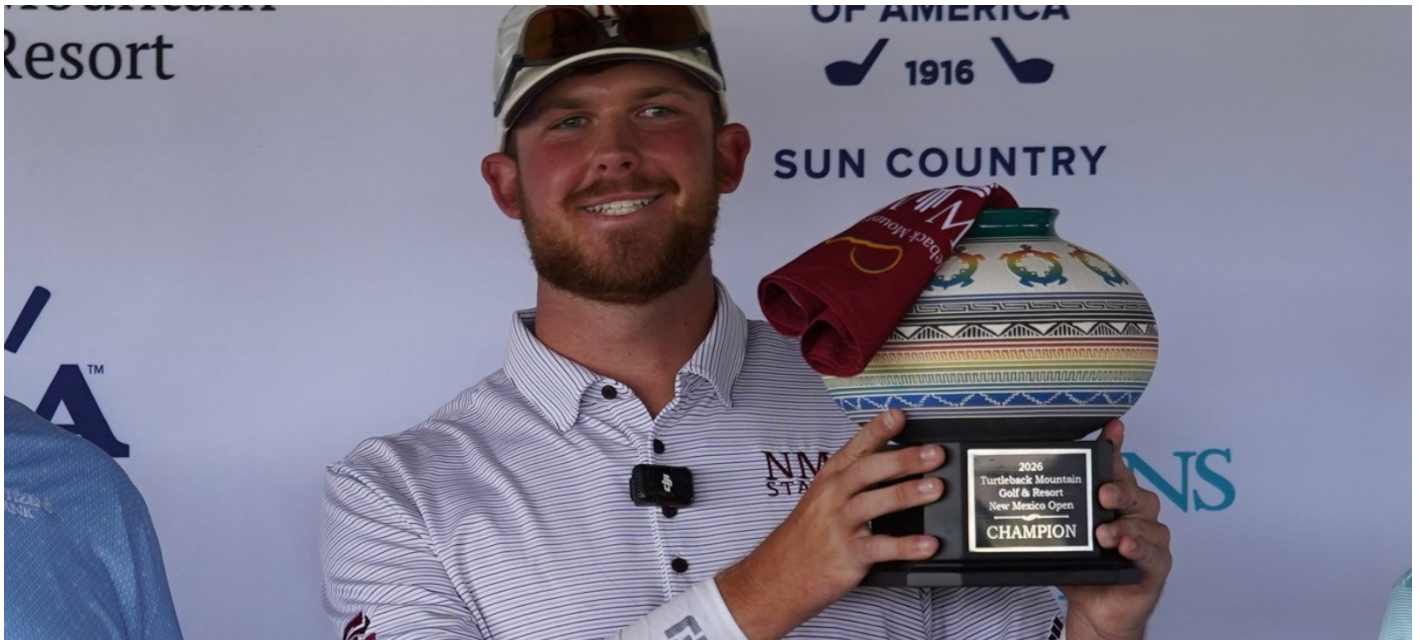
Make more room in the game.

Help the Foundation introduce golf to new communities, remove barriers to participation and create welcoming places to learn and play.

Talk with Shandiin about community programs

EVENT PARTNERSHIPS

Be part of the championship experience.



Jackson Funkhouser with the 2026 New Mexico Open trophy at Turtleback Mountain Golf & Resort.

Title partner

From \$5,000

Put your name alongside a selected event. Build the package around prominent recognition, an on-site presence and the event communications that fit your goals.

Presenting partner

From \$3,000

Connect your business with a selected tournament through presenting recognition, event signage and agreed digital promotion.

Supporting partner

From \$1,500

Support a tournament or a series of events with recognition and an activation tailored to your business.

2026 examples: Inn of the Mountain Gods - Pro-Scratch title partner; E-Z-GO - Pro-Pro presenting partner; SCNS Sports Foods - supporting partner across multiple events.

2026 planning rates, subject to availability. Event scope, recognition, exclusivity and deliverables are set in the written agreement. Major championships and multi-event packages are quoted individually.

MEETINGS & EDUCATION

Meet the people who lead local golf.

Introduce your business to the professionals who teach the game, run golf facilities and serve golfers every day. Build a presence at Section meetings, education programs and the Teaching & Coaching Summit.



Title	Presenting	Supporting
From \$5,000	From \$3,000	From \$1,500

Build the right presence

Options can include event recognition, signage, a display or demonstration, sponsored education and agreed promotion before and after the meeting. We will confirm the audience, format and available benefits with you.

2026 example: Realty One of New Mexico is a presenting partner of the Teaching & Coaching Summit. Packages are customized; examples do not establish the price of another partner’s agreement.

EMAIL ADVERTISING

Choose the audience. Start a conversation.

Share an offer, introduce a product or invite golfers to your business. Place an advertisement in a regular newsletter, or reserve a dedicated email focused on your message.



SEE THE GREEN CLEARLY

Tee off the golf season in style with Maui Jim's premium sunglasses and white-glove gifting service.

Newsletter advertising example

**SCAGA newsletter
presenting partnership
\$8,000 annually**

Build a consistent presence through the year. Ask us about available inventory and the annual package.

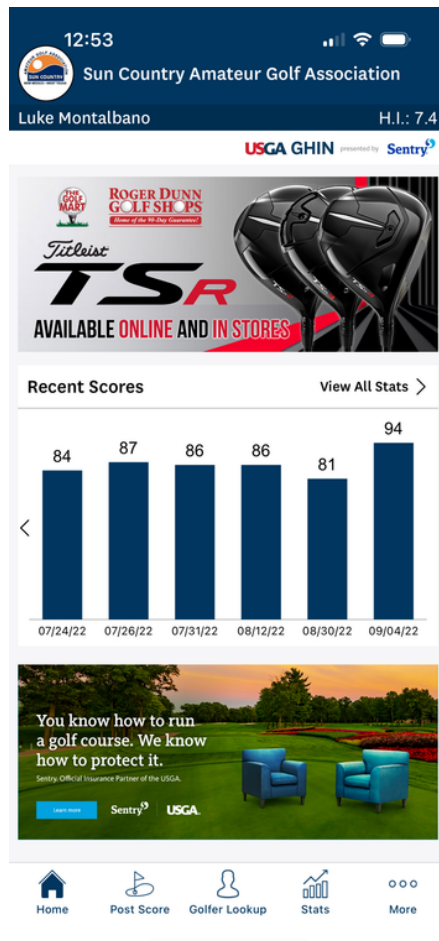
Audience	Subscribers	Newsletter	Dedicated email
SCAGA	13,578	\$499	\$750
PGA Section	465	\$399	\$350
Junior Golf	2,993	\$299	\$450

Rates are per newsletter placement or dedicated email send. Audience selection, scheduling, creative and final send size are confirmed before booking.

Mailchimp email subscribers, October 2, 2026. The separate SCAGA lapsed audience is excluded. Lists may overlap; subscriber counts are not a count of unique people or current members. The Foundation has a separate audience of 305 subscribers.

DIGITAL & MEMBER BENEFITS

Stay connected between rounds.



GHIN app advertising example

Sample placement from the original partnership guide. Creative and app screens may change.

GHIN app

Top banner \$700 / week

Lower banner \$400 / week

Place your message in the app golfers use to post scores and manage their Handicap Index. Ask for the available placement and campaign reporting.

Website

Homepage ad \$500 / week

Featured placement \$900 / week

Connect a relevant offer with golfers visiting SunCountryGolf.com. Placement, artwork and dates are agreed before the campaign.

Social media

One post \$399

Three posts \$1,000

Build a campaign around real golf, a useful offer or an event. Channel selection and deliverables are agreed with the marketing team.

SCAGA member perks

\$300 + a member discount

and a \$150 product giveaway

Includes two newsletter mentions, one social giveaway post and a website listing. The provider ships the prize directly to the winner.

Our social channels

Instagram 2,312 | X 1,583 | TikTok 204 followers | YouTube 116 subscribers

Public counts checked October 2, 2026. Audiences overlap. App impressions and campaign results are separate from membership and follower totals.

LET'S TALK

Find your place in Sun Country golf.

Tell us who you want to reach, what you want to support and your budget. We will help choose the right opportunity and put the details in writing.

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